



GRAND PRIX OF REAL ESTATE

Program Sponsor Opportunities

Raising the Standard of Real Estate Development



The International Real Estate Federation – US Chapter

Leading the International Real Estate Industry Since 1948



Officials from the U.S. State Dept, the World Bank & the Center for International Private Enterprise meet FIABCI-USA members, April 2012

The International Real Estate Federation (FIABCI) US Chapter

FIABCI-USA's Environmental Symposium & Grand Prix is an excellent opportunity to connect to real estate professionals who are leading the international profession. Past Symposia brought together transaction specialists from Colombia, the Dominican Republic, France, India, the Netherlands, Nigeria, Panama, Portugal, Turkey and Venezuela as well officials from the United Nations, U.S. State Department, the World Bank and the Center for International Private Enterprise.

FIABCI-USA has active Councils across the U.S. where residential and commercial brokers, cross-border consultants, valuers, educators and experts meet to examine the latest trends in real estate investment and increase their competencies. In addition FIABCI-USA members hold numerous leadership positions on the FIABCI International level including Judy Shenefield, the current World President.

The Oscar of Real Estate

FIABCI-USA Grand Prix winners are selected by an international panel of real estate experts and evaluated on concept, architecture, engineering, profitability, marketing, environmental impact and benefit to society.

A team of FIABCI-USA members is working together to use the Grand Prix program to raise the standard of real estate development in the US to world class. This year we are focusing on the goals of environmental sustainability and social enhancement.

Winners in the U.S. will have the opportunity to move on to the International Prix d' Excellence Competition with awards to be announced at the 65th FIABCI World Congress in 2014.

The Opportunity to Build a Powerful National Awards Program



Since 1992 the FIABCI Prix d' Excellence Awards Program has recognized exceptional real estate developments. Recently FIABCI national Chapters in Brazil, Hungary, Luxemburg, Malaysia, the Netherlands and other countries have introduced national level awards to expand the scope and prestige of the Prix d' Excellence Program.

FIABCI-USA is pleased to give you the opportunity to participate in the US Grand Prix Awards and be known as a driver of sustainable development. Please join us as a sponsor and secure prestigious exposure as the program grows over the years.

This year in addition to the Grand Prix Awards Gala, you can gain exposure at the Environmental Symposium in San Francisco where FIABCI will examine the latest developments in green building, environmental sustainability, social housing and rediscovering the links between success and respecting the natural world. I am sure you will find this unique opportunity well worth the investment.

Sharon K. Young
FIABCI-USA President 2012-2013



2012 Prix Award Recipients

Partial List – for full list visit www.fiabciusaprix.com

Grand Prix
The Levine Center for the Arts
Charlotte, NC

Developer: Wells Fargo Bank

The Center represents a world class urban experience and has laid the groundwork for the beginnings of a blossoming cultural arts revolution within the city. It transforms over four acres of surface parking lots within Charlotte's Center City into a vibrant and high-energy arts district. Progressive architecture interwoven with public art and carefully planned open spaces provide the opportunity for new retail and restaurants to activate and enhance the street level experience. The site also includes the Duke Energy Center – the first and tallest office tower to receive the U.S. Green Building Counsel's LEED Certification for Core and Shell.

Public Parks Award
Theatre Aspen

Architect:
Charles Cunniffe Architects



The design encompasses a 200-seat performance tent and lobby pavilion. The tent is assembled each spring and dismantled in the fall. In addition, the project team worked to redevelop several storm water filtration ponds to become a wetlands educational retreat.



Hotel Award
The Setai Fifth Avenue
New York

Developer: Bizzi & Partners

A New New York Landmark and a striking addition to the city skyline, The Setai rises 60 stories into the sky and is an inspired collection of condominium tower residences, five-star hotel suites, and world-class amenities. The property offers unparalleled living from the vantage point of Manhattan's best know avenue.

Direct Reach

FIABCI-USA Contacts	More than 5,000 self-selected real estate professionals interested in international markets and development
Prix Gala & Environmental Symposium	100 to 150 Attendees

Associated Partners

In addition to exposure with the Symposium & Prix Gala, Sponsors and FIABCI-USA Principal Members offer exposure to the highest level real estate professionals in the U.S. and around the world.

Appraisal Institute	CORFAC International
Institute for Real Estate Management	International Right of Way Association
National Association of Realtors	Society of Industrial & Office Realtors

Sponsorship Levels

Platinum \$5,000	Logo on all promotional materials, mention in all press releases and articles, logo and link on Prix website, one year membership to FIABCI and 4 tickets to Grand Prix Gala
Gold \$2,500	Logo on all promotional materials, mention in all press releases and articles, logo and link on Prix website and 2 tickets to Grand Prix Gala
Silver \$1,000	Logo and link on Prix website and Gala program and 2 tickets to Grand Prix Gala
Bronze \$500	Recognition on Prix Website and Gala program and 1 ticket to Gala

Ruth Kruger ***FIABCI-USA Grand Prix Organizing Committee Chair***

Over the past two years, I have been working with an incredible team to launch the FIABCI-USA Grand Prix Program. We remain determined to bring the program to every city in the U.S. I have been truly amazed by what my colleagues in Brazil, Hungary, Luxemburg, Asia and others have been able to do to raise the level of real estate development and professionalism in their countries.

As this awards program gains momentum, it is sure to become the must attend real estate event of the year. Be sure to join us to celebrate and encourage innovative and sustainable real estate development across our great nation.

