



FIABCI USA'S GRAND PRIX OF REAL ESTATE *2021 Introduction Letter*



NOVEMBER 2020

Dear Potential Applicant for the 2021 Grand Prix of Real Estate,

The USA Chapter of FIABCI, the International Real Estate Federation, invites you to submit your project for the 2021 Grand Prix of Real Estate (www.fiabciusaprix.com).

Walid Moussa, 2019-2020 World President of FIABCI: "The Grand Prix of Real Estate recognizes the best projects in the nation (USA) and is one of the highest honors to be considered for. The winners not only exemplify excellence in a number of different categories, but also encourage the preservation of the cities they are in and contribute to future generations. FIABCI's overall mission worldwide is to protect and improve our cities, and advocate for the developments that are committed to making the world a better place to live in."

The Grand Prix of Real Estate is committed to seeking out the most impactful and/or influential real estate projects in the United States. A panel of expert judges will rate the projects on specific criteria, and those achieving exemplary status will be recognized with an award (*not based upon the number of entries received in a category*). Exemplary projects will also be invited to advance on to an international round of competition, the Prix d'Excellence (www.fiabciprix.com). For this reason, it is important to this committee that the USA Chapter mirrors the Prix d'Excellence in the entry categories and judging criteria used in the Grand Prix, giving particular emphasis to environmentally sound and sustainable development.

In 2020, nine outstanding projects were recognized with awarded in the Grand Prix of Real Estate. The location of those projects ranged from coast to coast and beyond, with multiple entries from Washington, Colorado, and Hawaii. It was one of our best years so far in terms of the number of applications received. Building upon that momentum, we anticipate that 2021 will be even bigger and better, showcasing the future of global real estate in our own back yard.

The deadline to enter the Grand Prix is August 31, 2021. Assuming it is deemed safe to travel by the second half of 2021, we will hold an in-person awards ceremony and gala in October. The location of that event will coincide with the FIABCI-USA Fall Meeting, which has not yet been determined.

Who May Submit a Project for Consideration?

- The Property Owner
- The Project Developer
- The Project Architect
- The Property Manager

What are the Basic Judging Criteria?

(Point allocation and Specific Criteria will vary by Category.)

- Description
- Architecture and Design
- Development and Construction
- Marketing *(If offered for sale.)*
- Environmental Impact
- Community Benefits

We look forward to your participation as we strive to create a meaningful industry event celebrating your impactful and influential projects.

Thank you,

Judy Sykes

FIABCI-USA Grand Prix of Real Estate Committee Chair



**FIABCI USA'S
GRAND PRIX OF REAL ESTATE**
2021 Application



Application deadline: **August 31, 2021**

Application Fee: **\$500**

Applications should be submitted in digital form to FIABCI-USA (info@fiabci-usa.com).

Date:

Project Name:

Address:

Developed By:

Contact Person/Title:

Contact Email/Phone:

Design Architect/Architect of Record (Firm/main person):

Category Type (Please select one only):

- Affordable / Work Force Housing
- Environmental [Rehabilitation/Conservation]
- Heritage [Restoration/Conservation]
- Hotel
- Industrial
- Office
- Public Infrastructure / Amenities
- Purpose Built
- Residential Low Rise [5 stories and below]
- Residential Mid Rise [above 5 below 16 stories]
- Residential High Rise [17 stories and above]
- Retail
- Resort
- Sustainable Development

Basic Criteria:

1. For Renovation and Restoration Projects, at least 75% of total build-up area should have been restored and renovated.
2. All projects **MUST** be fully completed not later than December 31, 2020, occupied and operated for at least 12 months by December 31, 2021 and not more than 60 months.

Project Completion Date: _____ **Project Occupation Date:** _____

Mixed-Use

Development Component A. _____ B. _____ C. _____

At least two components must be completed, occupied, and operated for at least 12 months before December 31, 2021 and not more than 60 months.

Completion A. _____ B. _____ C. _____

Occupation A. _____ B. _____ C. _____

Master Plan

If comprised of more than one phase, at least one phase must be completed by the year prior to submission and occupied and operated for at least 12 months before December 31, 2021.

Phase 1 Completion: _____ Phase 2 Completion: _____

Website:

Link to files:

Include a brochure, videos, photos of finished product, press about the project, etc.

300 Word Summary:

Attach a written summary about the project

QUESTIONS (Feel free to attach images, maps, floorplans, etc.)

Question 1 General Description of Project

- A. What type of project is it and what are particular details
- B. What are the total number of phases
- C. Where is the project situated

Question 2 Architecture and Design

- A. Town planning (e.g. what kind of town planning solution was retained, how the new development was integrated into the surrounding area, what constraints had to be overcome)
- B. Any refurbishment/renovation
- C. External design
- D. Interior design
- E. Landscaping
- F. Amenities
- G. Land use
- H. Safety features

Question 3 Development and Construction

- A. Provide project timeline
- B. Total site area, gross building area
- C. Total floors above and below ground
- D. Parking
- E. Type of land title (free simple, leasehold, etc.)
- F. Comment on the innovative and unique aspects of your development as regards the following points, including any challenges
 - Technological innovation
 - Facilities management
 - Construction methods/materials
 - Technical expertise
 - Project management
 - Project financing

Question 4 Marketing

- A. Occupancy (percentage of development rented or sold)
 - Prior to construction starting
 - When construction ended
 - One year after building opened
- B. Demographics
 - Percentage local buyers
 - Percentage international buyers
- C. Marketing strategy elements (research, action plan, implementation, and results)

Question 5 Environmental Impact

- A. Steps taken to conserve and reduce impact on the environment
 - Sustainable design
 - Construction
 - Energy efficiency
 - Green Space
- B. Steps taken to promote human health wellness

Question 6 Community Benefits

- A. The perception and impact of the development on the local community
- B. What benefits of the development bestows on the community
- C. What employment opportunities it fosters
- D. Other notable benefits

Thank you for your submission!