



## FIABCI USA'S GRAND PRIX OF REAL ESTATE *2021 Introduction Letter*



JUNE 2021

### **Dear Potential Applicant,**

The USA Chapter of FIABCI, the International Real Estate Federation, invites you to submit your project for consideration in the 2021 FIABCI-USA Grand Prix of Real Estate ([www.fiabciusaprix.com](http://www.fiabciusaprix.com)).

The Grand Prix is an annual competition that recognizes American real estate projects embodying excellence in the many disciplines involved in their creation. This prestigious award is an affirmation of the FIABCI ideal of providing society with optimal solutions to its property needs, inclusively making for better places to live, work, and play. In order to be eligible, projects must have been completed within the past five years and operational for at least 12 months by December 31, 2021.

Through this competition, FIABCI-USA is seeking out the most impactful and/or influential real estate projects across the country. A panel of expert judges will rate the projects on specific criteria, and those achieving exemplary status will be recognized with an award, regardless of the number of entries received in a category. Exemplary projects will also be invited to advance on to an international round of competition, the FIABCI World Prix d'Excellence ([www.fiabciprix.com](http://www.fiabciprix.com)).

In 2020, nine outstanding projects were recognized with awards in the Grand Prix of Real Estate. The location of those projects ranged from coast to coast and beyond, with multiple entries from Washington, Colorado, and Hawaii. In addition, one of the projects that chose to advance on to the Prix d'Excellence, a multi-family project in Hawaii known as Kapiolani Residence, took top honors at the international level in the Affordable Housing category. Building upon that momentum, we anticipate that 2021 will be even bigger and better, showcasing the future of global real estate in our own back yard.

### **Other examples of projects that have received a Grand Prix of Real Estate Award include:**

- Philips Arena | Atlanta, GA
- The Capital Master Plan, United Nations | New York, NY
- Bleu Ciel | Dallas, TX
- The Biltmore Hotel | Coral Gables, FL
- The Mark | Seattle, WA
- Wabash Building, Roosevelt University | Chicago, IL
- The Levine Center for the Arts | Charlotte, NC

The deadline to enter this year's Grand Prix is September 30, 2021, with an in-person awards ceremony and gala taking place in November in beautiful San Diego, CA. It will coincide with FIABCI-USA's General Fall Meeting, a convention that is always well attended by our national membership, international dignitaries, and notable guests from within both the commercial and residential real estate sectors.

**Who May Submit a Project for Consideration?**

- The Property Owner
- The Project Developer
- The Project Architect
- The Property Manager

Both individuals and organizations from either the private or public sector may enter their real estate projects in the competition.

**What are the Basic Judging Criteria?**

- Description
- Architecture and Design
- Development and Construction
- Marketing (*If offered for sale.*)
- Environmental Impact
- Community Benefits

To learn more about the Grand Prix of Real Estate, find a complete list of award recipients from previous years, and download an application form to submit your project for consideration, please visit:

[www.fiabciusaprix.com](http://www.fiabciusaprix.com)

We look forward to your participation as we continue to advance this meaningful industry event, celebrating your impactful and influential projects.

Sincerely,

G. Evan Bennett  
FIABCI-USA Grand Prix of Real Estate Committee Chair



**FIABCI USA'S  
GRAND PRIX OF REAL ESTATE**  
*2021 Application Form*



Application deadline: **September 30, 2021**

Application Fee: **\$500**

Applications should be submitted in digital form to FIABCI-USA ([info@fiabci-usa.com](mailto:info@fiabci-usa.com)).

**Date:**

**Project Name:**

**Address:**

**Developed By:**

**Contact Person/Title:**

**Contact Email/Phone:**

**Design Architect/Architect of Record (Firm/main person):**

**Category Type** (Please select one only):

- ☐ Affordable / Work Force Housing
- ☐ Environmental [Rehabilitation/Conservation]
- ☐ Heritage [Restoration/Conservation]
- ☐ Hotel
- ☐ Industrial
- ☐ Office
- ☐ Public Infrastructure / Amenities
- ☐ Purpose Built
- ☐ Residential Low Rise [5 stories and below]
- ☐ Residential Mid Rise [above 5 below 16 stories]
- ☐ Residential High Rise [17 stories and above]
- ☐ Retail
- ☐ Resort
- ☐ Sustainable Development

**Basic Criteria:**

1. For Renovation and Restoration Projects, at least 75% of total build-up area should have been restored and renovated.
2. All projects MUST be fully completed not later than December 31, 2020, occupied and

operated for at least 12 months by December 31, 2021 and not more than 60 months.

**Project Completion Date:** \_\_\_\_\_ **Project Occupation Date:** \_\_\_\_\_

☐ **Mixed-Use**

Development Component A. \_\_\_\_\_ B. \_\_\_\_\_ C. \_\_\_\_\_

At least two components must be completed, occupied, and operated for at least 12 months before December 31, 2021 and not more than 60 months.

Completion A. \_\_\_\_\_ B. \_\_\_\_\_ C. \_\_\_\_\_

Occupation A. \_\_\_\_\_ B. \_\_\_\_\_ C. \_\_\_\_\_

☐ **Master Plan**

If comprised of more than one phase, at least one phase must be completed by the year prior to submission and occupied and operated for at least 12 months before December 31, 2021.

Phase 1 Completion: \_\_\_\_\_ Phase 2 Completion: \_\_\_\_\_

**Website:**

**Link to files:**

Include a brochure, videos, photos of finished product, press about the project, etc.

**300 Word Summary:**

Attach a written summary about the project

**QUESTIONS (Feel free to attach images, maps, floorplans, etc.)**

**Question 1 General Description of Project**

- A. What type of project is it and what are particular details
- B. What are the total number of phases
- C. Where is the project situated

**Question 2 Architecture and Design**

- A. Town planning (e.g. what kind of town planning solution was retained, how the new development was integrated into the surrounding area, what constraints had to be overcome)
- B. Any refurbishment/renovation
- C. External design
- D. Interior design
- E. Landscaping
- F. Amenities

- G. Land use
- H. Safety features

**Question 3 Development and Construction**

- A. Provide project timeline
- B. Total site area, gross building area
- C. Total floors above and below ground
- D. Parking
- E. Type of land title (free simple, leasehold, etc.)
- F. Comment on the innovative and unique aspects of your development as regards the following points, including any challenges
  - Technological innovation
  - Facilities management
  - Construction methods/materials
  - Technical expertise
  - Project management
  - Project financing

**Question 4 Marketing**

- A. Occupancy (percentage of development rented or sold)
  - Prior to construction starting
  - When construction ended
  - One year after building opened
- B. Demographics
  - Percentage local buyers
  - Percentage international buyers
- C. Marketing strategy elements (research, action plan, implementation, and results)

**Question 5 Environmental Impact**

- A. Steps taken to conserve and reduce impact on the environment
  - Sustainable design
  - Construction
  - Energy efficiency
  - Green Space
- B. Steps taken to promote human health wellness

**Question 6 Community Benefits**

- A. The perception and impact of the development on the local community
- B. What benefits of the development bestows on the community
- C. What employment opportunities it fosters
- D. Other notable benefits

**Thank you for your submission!**