



FIABCI-USA GRAND PRIX OF REAL ESTATE *2022 Introduction Letter*



JANUARY 2022

Dear Potential Applicant,

The USA Chapter of FIABCI, the International Real Estate Federation, invites you to submit your project for consideration in the 2022 FIABCI-USA Grand Prix of Real Estate (www.fiabciusaprix.com).

The Grand Prix is an annual competition that recognizes American real estate projects embodying excellence in the many disciplines involved in their creation. This prestigious award is an affirmation of the FIABCI ideal of providing society with optimal solutions to its property needs, inclusively making for better places to live, work, and play. In order to be eligible, projects must have been completed within the past five years and operational for at least 12 months by December 31, 2022.

Through this competition, FIABCI-USA is seeking out the most impactful and/or influential real estate projects across the country. A panel of expert judges will rate the projects on specific criteria, and those achieving exemplary status will be recognized with an award, regardless of the number of entries received in a category. Exemplary projects will also be invited to advance on to an international round of competition, the FIABCI World Prix d'Excellence (www.fiabciprix.com).

Over the past several years, as more and more people in the real estate industry have become aware of the Grand Prix, the number of entrants per year has continued to grow. The locations of these projects range from coast to coast and beyond, with multiple entries recently coming from Washington, Colorado, and Hawaii. In addition, one of the projects that chose to advance on to the World Prix d'Excellence in 2020, a multi-family project in Hawaii known as Kapiolani Residence, took top honors at the international level in the Affordable Housing category. Building upon this ongoing momentum, we anticipate that 2022 will be even bigger and better, showcasing the future of global real estate in our own back yard.

Other examples of projects that have recently received a Grand Prix of Real Estate Award include:

- Philips Arena | Atlanta, GA
- The Capital Master Plan, United Nations | New York, NY
- McMenamins Elks Temple | Tacoma, WA
- Bleu Ciel | Dallas, TX
- Virginia Placer | Telluride, CO
- The Biltmore Hotel | Coral Gables, FL
- Wabash Building, Roosevelt University | Chicago, IL
- Inn at Moonlight Beach | Encinitas, CA
- The Mark | Seattle, WA
- The Levine Center for the Arts | Charlotte, NC
- Westin Maui Resort & Spa, Ka'anapali | Lahaina, HI

The deadline to enter this year's Grand Prix is September 30, 2022, with an awards ceremony and gala taking place in November. It will coincide with FIABCI-USA's General Fall Meeting, a convention that is always well attended by our national membership, international dignitaries, and notable guests from within both the commercial and residential real estate sectors.

Who May Submit a Project for Consideration?

- The Property Owner
- The Project Developer
- The Project Architect
- The Property Manager

Both individuals and organizations from either the private or public sector may enter their real estate projects in the competition.

What are the Basic Judging Criteria?

- Description
- Architecture and Design
- Development and Construction
- Marketing (*If offered for sale.*)
- Environmental Impact
- Community Benefits

To learn more about the Grand Prix of Real Estate, find a complete list of award recipients from previous years, and download an application form to submit your project for consideration, please visit:

www.fiabciusaprix.com

We look forward to your participation as we continue to advance this meaningful industry event, celebrating your impactful and influential projects.

Sincerely,



G. Evan Bennett
2021 FIABCI-USA Grand Prix of Real Estate Committee Chair



FIABCI-USA
GRAND PRIX OF REAL ESTATE
2022 Application Form



Application deadline: **September 30, 2022**

Application Fee: **\$500**

Applications should be submitted in digital form to FIABCI-USA (info@fiabci-usa.com).

Date of Application:

Project Name:

Project Address:

Designed By:

Developed By:

Contact Person/Title:

Contact Email/Phone:

Category Type (Please select one only):

- Affordable/Work Force Housing
- Environmental [Rehabilitation/Conservation]
- Heritage [Restoration/Conservation]
- Hotel
- Industrial
- Master Plan
- Mixed-Use
- Office
- Public Infrastructure/Amenities
- Purpose Built
- Residential Low Rise [up to 5 stories]
- Residential Mid Rise [6-16 stories]
- Residential High Rise [17 stories and up]
- Resort
- Retail
- Sustainable Development

Basic Criteria:

1. Projects must have been: 1) completed within the 60 months prior to December 31, 2021; and 2) occupied and operated for at least 12 months by December 31, 2022.
2. For Master Plan, at least one phase must have been: 1) completed within the 60 months prior to December 31, 2021; and 2) occupied and operated for at least 12 months by December 31, 2022.
3. For Mixed-Use, at least two components must have been: 1) completed within the 60 months prior to December 31, 2021; and 2) occupied and operated for at least 12 months by December 31, 2022.
4. For projects that entailed restoration and/or renovation of existing improvements, at least 75% of the total build-up area should have been impacted.

Project Completion Date: _____ **Project Occupation Date:** _____

Related Websites:

300 Word Summary:

Attach a written summary of the project

Other Files:

Attach or otherwise link to any brochures, videos, photos, press coverage, maps, floorplans, etc. that serve to further detail any of the following questions.

QUESTIONS (Please address all that are appropriate for your project.)

Question 1 - General Description of Project

- A. What type of project is it and what are particular details
- B. What are the total number of phases
- C. Where is the project situated

Question 2 - Architecture and Design

- A. Town planning (e.g. what kind of town planning solution was retained, how the new development was integrated into the surrounding area, what constraints had to be overcome)
- B. Any refurbishment/renovation
- C. External design
- D. Interior design
- E. Landscaping
- F. Amenities
- G. Land use
- H. Safety features

Question 3 - Development and Construction

- A. Provide project timeline
- B. Total site area, gross building area
- C. Total floors above and below ground
- D. Parking
- E. Type of land title (fee simple, leasehold, etc.)
- F. Comment on the innovative and unique aspects of your development as regards the following points, including any challenges
 - Technological innovation
 - Facilities management
 - Construction methods/materials
 - Technical expertise
 - Project management
 - Project financing

Question 4 - Marketing

- A. Occupancy (percentage of development rented or sold)
 - Prior to construction starting
 - When construction ended
 - One year after building opened
- B. Demographics
 - Percentage local buyers
 - Percentage international buyers
- C. Marketing strategy elements (research, action plan, implementation, and results)

Question 5 - Environmental Impact

- A. Steps taken to conserve and reduce impact on the environment
 - Sustainable design
 - Construction
 - Energy efficiency
 - Green Space
- B. Steps taken to promote human health wellness

Question 6 - Community Benefits

- A. The perception and impact of the development on the local community
- B. What benefits of the development bestows on the community
- C. What employment opportunities it fosters
- D. Other notable benefits

Thank you for your submission!