



FIABCI USA'S GRAND PRIX OF REAL ESTATE *2023 Introduction Letter*



JUNE 2023

Dear Potential Applicant,

The USA Chapter of FIABCI, the International Real Estate Federation, invites you to submit your project for consideration in the 2023 FIABCI-USA Grand Prix of Real Estate (www.fiabciusaprix.com).

The Grand Prix is an annual competition that recognizes North American real estate projects embodying excellence in the many disciplines involved in their creation. This prestigious award is an affirmation of the FIABCI ideal of providing society with optimal solutions to its property needs, inclusively making for better places to live, work, and play. To be eligible, projects must have been completed between 1/1/17 and 12/31/22 and operational for at least 12 months by December 31, 2023.

Over the past several years, as more and more people in the real estate industry have become aware of the Grand Prix, the number of entrants per year has continued to grow. The locations of these projects range from coast to coast and beyond, often with multiple entries from many states.

On November 11, 2022, FIABCI-USA held the awards ceremony and gala for its 2022 Grand Prix of Real Estate in Orlando, Florida where the following three projects were recognized with awards for achieving exemplary status.

- Jade Signature | Sunny Isle Beach, FL
- Veterans Community Project (VCP) | Kansas City, MO
- Ritz-Carlton Residences | Sunny Isle Beach, FL

Other examples of projects that have received a Grand Prix of Real Estate Award include:

- Hale O Meleana | Honolulu, HI
- Inn at Moonlight Beach | Encinitas, CA
- 'Iolani School Residence Hall | Honolulu, HI
- McMenamins Elks Temple | Tacoma, WA
- Miracle Mile and Giralda Plaza Streetscape | Coral Gables, FL
- Sitka | Seattle, WA
- The Roost | Seattle, WA
- Westin Maui Resort & Spa, Ka'anapali | Lahaina, HI
- Philips Arena | Atlanta, GA
- The Capital Master Plan, United Nations | New York, NY
- Bleu Ciel | Dallas, TX

- Virginia Placer | Telluride, CO
- The Biltmore Hotel | Coral Gables, FL
- Wabash Building, Roosevelt University | Chicago, IL
- The Mark | Seattle, WA
- The Levine Center for the Arts | Charlotte, NC

The deadline to enter this year's Grand Prix is September 1, 2023. The FIABCI-USA Grand Prix of Real Estate Awards will be held with an in-person awards ceremony and gala taking place on Saturday, October 14, 2023, in Denver, Colorado.

The awards ceremony will coincide with FIABCI-USA's General Fall Meeting, a convention that is always well attended by our national membership, international dignitaries, and notable guests from within the commercial, residential, and PropTech real estate sectors.

Who May Submit a Project for Consideration?

- The Property Owner
- The Project Developer
- The Project Architect
- The Property Manager

Both individuals and organizations from either the private or public sector may enter their real estate projects in the competition.

What are the Basic Judging Criteria?

- Description
- Architecture and Design
- Development and Construction
- Marketing (*If offered for sale.*)
- Environmental Impact
- Community Benefits

To learn more about the Grand Prix of Real Estate, find a complete list of award recipients from previous years, and download an application form to submit your project for consideration, please visit:

www.fiabciusaprix.com

We look forward to your participation as we continue to advance this meaningful industry event, celebrating your impactful and influential projects.

Sincerely,

Shirley Johnson-Boyd

Shirley Johnson-Boyd

2023 FIABCI-USA Director & Grand Prix of Real Estate Committee Chair



**FIABCI-USA
GRAND PRIX OF REAL ESTATE**
2023 Application Form



Application deadline: **September 1, 2023**

Application Fee: **\$500**

Applications should be submitted in digital form to FIABCI-USA (info@fiabci-usa.com).

Date of Application:

Project Name:

Project Address:

Designed By:

Developed By:

Contact Person/Title:

Contact Email/Phone:

Category Type (Please select one only):

- Affordable/Work Force Housing
- Environmental [Rehabilitation/Conservation]
- Heritage [Restoration/Conservation]
- Hotel
- Industrial
- Master Plan
- Mixed-Use
- Office
- Public Infrastructure/Amenities
- Purpose Built
- Residential Low Rise [up to 5 stories]
- Residential Mid Rise [6-16 stories]
- Residential High Rise [17 stories and up]
- Resort
- Retail
- Sustainable Development

Basic Criteria:

1. Projects must have been: 1) completed within the 72 months prior to December 31, 2022; and 2) occupied and operated for at least 12 months by December 31, 2023.
2. For Master Plan, at least one phase must have been: 1) completed within the 72 months prior to December 31, 2022; and 2) occupied and operated for at least 12 months by December 31, 2023.
3. For Mixed-Use, at least two components must have been: 1) completed within the 72 months prior to December 31, 2022; and 2) occupied and operated for at least 12 months by December 31, 2023.
4. For projects that entailed restoration and/or renovation of existing improvements, at least 75% of the total build-up area should have been impacted.

Project Completion Date: _____ **Project Occupation Date:** _____

Related Websites:

300 Word Summary:

Attach a written summary of the project

Other Files:

Attach or otherwise link to any brochures, videos, photos, press coverage, maps, floorplans, etc. that serve to further detail any of the following questions.

QUESTIONS (Please address all that are appropriate for your project.)

Question 1 - General Description of Project

- A. What type of project is it and what are the project particular details
- B. What are the total number of phases
- C. Where is the project situated

Question 2 - Architecture and Design

- A. Town planning (e.g., what kind of town planning solution was retained, how the new development was integrated into the surrounding area, what constraints had to be overcome)
- B. Any refurbishment/renovation
- C. External design
- D. Interior design
- E. Landscaping
- F. Amenities
- G. Land use
- H. Safety features

Question 3 - Development and Construction

- A. Provide project timeline
- B. Total site area, gross building area
- C. Total floors above and below ground
- D. Parking
- E. Type of land title (fee simple, leasehold, etc.)
- F. Comment on the innovative and unique aspects of your development as regards the following points, including any challenges
 - Technological innovation
 - Facilities management
 - Construction methods/materials
 - Technical expertise
 - Project management
 - Project financing

Question 4 - Marketing

- A. Occupancy (percentage of development rented or sold)
 - Prior to construction starting
 - When construction ended
 - One year after building opened
- B. Demographics
 - Percentage local buyers
 - Percentage international buyers
- C. Marketing strategy elements (research, action plan, implementation, and results)

Question 5 - Environmental Impact

- A. Steps taken to conserve and reduce impact on the environment
 - Sustainable design
 - Construction
 - Energy efficiency
 - Green Space
- B. Steps taken to promote human health wellness

Question 6 - Community Benefits

- A. The perception and impact of the development on the local community
- B. What benefits of the development bestows on the community
- C. What employment opportunities it fosters
- D. Other notable benefits

Thank you for your submission!